



For Immediate Release

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**INSURANCE AUTO AUCTIONS ANNOUNCES THE SUCCESSFUL
INTEGRATION OF SIX ORIGINAL VERASTAR LOCATIONS**
Leading North American Salvage Auto Auction Company Continues Expansion

WESTCHESTER, IL | July 29, 2008 — Insurance Auto Auctions, Inc. the leading North American salvage auto auction company today announced the successful first phase integration of six original Verastar locations including Bowling Green and Paducah, Kentucky; Chattanooga, Knoxville and Nashville, Tennessee; and Asheville, North Carolina. The integrated locations are now functioning under IAA's operating model and proprietary technology structure ensuring a consistent level of service delivery. The company acquired all eleven Verastar locations in February of this year and will complete the second phase of branch integrations next month with the remaining five locations including three in the Atlanta market as well as Savannah and Tifton, Georgia.

The new eleven IAA locations will provide buyers with over 35 additional auctions each month through the industry's most inclusive auction model, IAA's hybrid design, which combines live and internet based auctions. This expansion positions IAA as the single leading salvage auto auction company in the Southeast with the most locations.

"Purchasing the eleven Verastar locations supports our goal of giving salvage providers and buyers the most expansive North American facility footprint," stated Tom O'Brien, CEO. "Our continued sole focus and investment in the salvage auto auction industry ensures quality service to our clients and continued growth of our shared industry."

ABOUT INSURANCE AUTO AUCTIONS

Insurance Auto Auctions, Inc. is leading the salvage auto auction industry in North America by providing the largest facility footprint, strongest buyer base and highest selling returns. IAA's

exclusive focus on the salvage auto auction industry and over 148 corporate owned facilities across the United States and Canada provides suppliers and buyers with the best solution to process and acquire total-loss, recovered-theft, fleet lease and rental vehicles. The company's hybrid auction model, including live, internet and proxy bidding, united with their mature buyer base and diverse inventory produce record setting returns. With over 25 years in the industry, IAA holds the most comprehensive warehouse of salvage auction data. For more information regarding IAA, please visit our website at www.iaai.com.