



***For Immediate Release***

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**INSURANCE AUTO AUCTIONS ANNOUNCES A  
NEW LOCATION IN BRIDGEPORT, PENNSYLVANIA  
*Marks the eighth facility in Pennsylvania***

WESTCHESTER, Ill., September 10, 2009 — Insurance Auto Auctions, Inc. the leading hybrid model salvage auto auction company today announced its new location in Bridgeport, Pennsylvania, to provide salvage remarketing services for the growing region. This marks the eighth location in Pennsylvania for IAA offering greater storage and sale capacity to both buying and selling customers.

“The new Bridgeport, PA location serves as an indication of our success in this market and the continued momentum of IAA’s Hybrid Auction Model. We are pleased to invest and expand our facility footprint in the north east where there remains strong demand for our services by both buyers and sellers,” said Tom O’Brien, CEO. “We will continue to seek out growth opportunities like this one that support our corporate vision and customer needs.” O’Brien stated.

IAA’s portfolio of facilities continues to expand, thus allowing buyers and sellers even more choices in their bidding and buying with IAA’s Hybrid Auction Model combining live and live on-line bidding and buying. For more details on IAA auction schedules and locations, visit our website at [www.iaai.com](http://www.iaai.com).

## **About Insurance Auto Auctions, Inc.**

Insurance Auto Auctions, Inc. provides the advantage in salvage auto auctions with their hybrid auction model combining live and live-online auctions, North America's broadest salvage auction facility footprint, a strong global buyer base and high vehicle returns. IAA's more than 150 corporate owned facilities across the United States and Canada provide vehicle suppliers and buyers with powerful solutions to process and acquire total-loss, recovered-theft, fleet lease, donation and rental vehicles. The IAA Hybrid Auction Model, including live, live-online, and proxy bidding, united with their mature global buyer base and diverse inventory produce some of the industry's highest returns for vehicle providers. With over 26 years in the industry, IAA holds the most comprehensive warehouse of salvage auction data. For more information regarding IAA visit our website at [www.iaai.com](http://www.iaai.com).

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