



For Immediate Release

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**INSURANCE AUTO AUCTIONS ANNOUNCES A
NEW BRANCH LOCATION IN ALIQUIPPA, PENNSYLVANIA**
Marks the third Pittsburgh location and ninth branch location in the state

WESTCHESTER, Ill., October 20, 2009 — Insurance Auto Auctions, Inc., the leading hybrid model salvage auto auction company, today announced their new branch location in Aliquippa, Pennsylvania. This new facility will be named IAA Pittsburgh and the company will rename its Gibsonia, Pennsylvania branch to IAA Pittsburgh-North. This new location will provide salvage remarketing services and offer additional storage and sale capacity to its customers. This marks the third IAA branch location rooted in the greater Pittsburgh area and the ninth facility in the state.

“The Pittsburgh area is a fast-growing market for us and we are pleased to announce this third location that is complementary to our existing branches in the area.” said Tom O’Brien, CEO. “We are pleased to offer more than 150 corporate-owned branch locations throughout North America, which results in more choice and selection for our customers. IAA will continue to seek out opportunities in new and existing markets that support customer needs and are strategic locations.” O’Brien stated.

Insurance Auto Auctions portfolio of facilities continues to expand; allowing buyers and sellers even more choices in their bidding and buying with IAA’s Hybrid Auction Model combining live and live on-line bidding and buying. IAA auction preview dates and times vary from facility to facility. All preview times are identified on the Branch Location information page on IAA’s website.

About Insurance Auto Auctions, Inc.

Insurance Auto Auctions, Inc. provides the advantage in salvage auto auctions with their hybrid auction model combining live and live-online auctions, North America's broadest salvage auction facility footprint, a strong global buyer base and high vehicle returns. IAA's more than 150 corporate owned facilities across the United States and Canada provide vehicle suppliers and buyers with powerful solutions to process and acquire total-loss, recovered-theft, fleet lease, donation and rental vehicles. The IAA Hybrid Auction Model, including live, live-online, I-Buy Fast, and proxy bidding, united with their mature global buyer base and diverse inventory produce some of the industry's highest returns for vehicle providers. With over 26 years in the industry, IAA holds the most comprehensive warehouse of salvage auction data. For more information regarding IAA visit our website at www.iaai.com.

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