



For Immediate Release

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**INSURANCE AUTO AUCTIONS ANNOUNCES A
NEW LOCATION IN MOSS POINT, MISSISSIPPI**
Proud to be a part of a community rebuilding for the future

WESTCHESTER, Ill., October 27, 2009 — Insurance Auto Auctions, Inc., the leading hybrid model salvage auto auction company, today announced their new location in Moss Point, Mississippi. This new facility will provide salvage remarketing services, storage and sale capacity to both buying and selling customers. This marks the twenty-third location in IAA's South Central region in an effort to accommodate a very large buyer base seeking a diverse inventory of total-loss, recovered theft, fleet-lease, dealer trade-in and collision-damaged rental vehicles.

“We continue to seek out strategic growth opportunities that address our customers’ needs. Due to increasing demand for our services, this location on the Gulf Coast is an important addition,” said Tom O’Brien, CEO. “Insurance Auto Auctions is also proud to be part of the revitalizing efforts going on in the Moss Point community as it continues to move forward in the aftermath of Hurricane Katrina.” O’Brien stated.

Insurance Auto Auctions’ portfolio of facilities continues to expand; allowing buyers and sellers even more choices in their bidding and buying with IAA’s Hybrid Auction Model combining live and live on-line bidding and buying. IAA auction preview dates and times vary from facility to facility. All preview times are identified on the Branch information page on IAA’s website.

About Insurance Auto Auctions, Inc.

Insurance Auto Auctions, Inc. provides the advantage in salvage auto auctions with their hybrid auction model combining live and live-online auctions, North America's broadest salvage auction facility footprint, a strong global buyer base and high vehicle returns. IAA's more than 150 corporate owned facilities across the United States and Canada provide vehicle suppliers and buyers with powerful solutions to process and acquire total-loss, recovered-theft, fleet lease, donation and rental vehicles. The IAA Hybrid Auction Model, including live, live-online, and proxy bidding, united with their mature global buyer base and diverse inventory produce some of the industry's highest returns for vehicle providers. With over 26 years in the industry, IAA holds the most comprehensive warehouse of salvage auction data. For more information regarding IAA visit our website at www.iaai.com.

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